



DATEX SERVICES (2002) LTD

Richmond, B.C., Canada
November 23, 2005

DATEX IS PROUD TO BE THE FIRST MAIL SERVICE PROVIDER (MSP) IN CANADA TO OFFER 100% BIO-DEGRADABLE POLY BAGS FOR MAGAZINES

Datex Services (2002) Ltd. announced today that they are now providing the option for 100% bio-degradable polyfilm for bagging customer's magazines, newsletters and direct mail.

"Polybagging mail is, in most cases, much more cost effective than using paper envelopes. It offers the additional benefits of superior protection and the clients mail can easily be viewed through the clear plastic" stated **Stormer Yttri**, president of Datex. " We received feedback from some of our customers that they were concerned with the landfill issues that polyfilm presents. We have been working with our polyfilm manufacturer over the past year to help us develop an environmentally friendly product and, we are happy to announce that this has now been accomplished."

The additives which are integrated into the poly are formulated so that the plastic material (i.e. bags, films, etc.) undergoes oxidative degradation and breaks down into brittle fragments after being used and discarded. This happens as a result of exposure to heat and/or UV light helped by mechanical stresses. The molecules become much smaller as they react with oxygen. As a result, the film fragments become water wettable (hydrophilic) and microbial growth on them leads to the formation of carbon dioxide, water, and biomass by conventional microbiological processes. Polyethylene containing these additives has been tested extensively and it has been confirmed to leave no harmful or toxic residues after oxidation and biodegradation.

"One absolutely imperative feature was the need to maintain the integrity and functionality of the poly" said Yttri. " The product would be of little use if it began to break down prematurely or before its actual product cycle was complete. The treated plastics maintain the same product performance and characteristics as non-degradable plastics, for a controlled period of time (service life) until degradation is triggered by one or all triggers of heat, sunlight, or enhanced mechanical stress. The amount of additive included in the poly determines when the product begins to break down. Our poly is will maintain its functionality for up to a year before the breakdown process begins."

About Datex

Datex Services (2002) Ltd. has been servicing its database and mail customers since 1969. Over that time, Datex has provided the high level of services that has allowed it to develop into one of the most trusted and reliable Mail Service Providers (MSP's) in the industry

For more information, please contact Stormer Yttri at (604) 418-8144 or visit our website at www.datexservices.com